# **GRBrief**

# Here's What's Happening at Green Bay Austin Straubel International Airport

**July 2019** 



#### **New Non-Stop Route to Denver Takes Off**

The new <u>Frontier Airlines</u> service at <u>Green Bay Austin Straubel International Airport</u> (GRB) is a big success. The latest numbers, for June 2019, show that passenger traffic was up 15.2% over June of 2018. This comes on the heels of a 14.6% increase in May.

"The new route is getting rave reviews from travelers who have told me they love the convenience, the direct flights and the low cost," said Marty Piette, GRB Director. "In addition to the new service being a success, our three main carriers (<u>American Airlines</u>, <u>Delta Air Lines</u> and <u>United Airlines</u>) have also had strong spring and early summer numbers. People who fly GRB quickly learn of the advantages of flying local and we thank them for their business."

Brown County Executive Troy Streckenbach welcomed the news, stating, "This increase continues to be a positive report for our regional economy. Austin Straubel Airport's success is a strong indicator of the overall growth in the region. The more we make use of our local flights, the more likely it is the airlines will respond by expanding air service options and destinations."

In 2018, GRB experienced its largest increase in passenger numbers in 20 years, serving nearly 652,400 passengers, which was a 12.2% increase over 2017.



### **Senior Veterans Take Free Dream Flights**

A group of veterans took a trip of a lifetime at GRB. Nine senior veterans each got to take off from Jet Air in an open cockpit, 1943 Stearman biplane, once used to train aviators during World War II. The Spirit of Wisconsin is one of four stearmans that the Ageless Aviation Dreams Foundation uses to honor military veterans and seniors living in long-term care communities. GRB was one of eight stops on the dedication tour this summer.



#### **GRB Offers Free Technology for Blind and Low Vision Travelers**

Navigating airports can be difficult for blind and low vision travelers. GRB is now joining the most accessible airports in the nation by offering free 24/7 access to Aira, a free and innovative technology service that helps blind and low vision travelers get instant access to the eyes of a trained professional.

The Aira app connects travelers to a live, sighted agent who provides real-time visual descriptions using the live video stream from a smartphone. Agents assist with such tasks as navigating the terminal, locating and identifying luggage, reading flight boards, and arranging ground transportation. To watch a video on how Aira works, please click <a href="here">here</a>.



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Airport - Green Bay, WI

# **Look for GRB at Upcoming Community Events**

Be on the lookout for GRB's Aircraft Rescue and Fire Fighting Truck and giveaway items at community events this summer! You'll find GRB at the Pulaski Polka Days Parade on July 21, EAA AirVenture Oshkosh July 21-28, and Packers Training Camp on August 5 and 13.

"We're excited about getting out into the community and letting people know about the many benefits of flying local," said Marty Piette, GRB Director.

## More Than 400 Planes Expected at GRB During AirVenture

One of the world's largest aviation events is coming to Oshkosh and will bring with it more than 400 planes to GRB. EAA's annual AirVenture takes place July 22-28, 2019.

"We see many aircraft fly into GRB during the course of AirVenture because of the easy access in and out of our airport, as well as the abundance of available aircraft parking and a number of hotels adjacent to the airport," explains Marty Piette, GRB Director. "Another big advantage for those coming from outside the U.S. is that they can clear U.S. Customs for free at GRB. With our

International Arrivals Terminal, they simply clear Customs at the International Arrivals Terminal and then park at one of the two Fixed Base Operators (FBO) ramps. It's hassle-free."

Both <u>Executive Air</u> and <u>Jet Air</u>, GRB's FBOs, provide a wide variety of services for the pilots and attendees. "They offer fuel discounts and repairs, and can arrange for catering, hotel rooms and ground transportation. They pretty much take care of whatever might come up during the course of AirVenture," added Piette. "It's incredibly convenient." Piette expects to see the first planes arrive at GRB the week before AirVenture, with the peak occurring on the first few days of the event. GRB is an ideal location for mass arrival groups, such as the group of 75 Mitsubishi MU-2 aircraft expected to arrive at Jet Air on July 19.



#### **Teams Pulling Together for a Cure**

A fun day, a good cause and a chance to do something unique combined for a great result. Pulling Together for a Cure raised more than \$43,500 for the American Cancer Society. Teams competed to pull a 94,000-pound Aircraft Rescue and Fire Truck 24 feet in the fastest time. Thanks to all who participated and donated! Special thanks to Delta Air Lines for raising more than \$8,000.



# **Construction Projects Underway**

A number of construction projects are taking place at GRB this summer to improve safety, security and capacity. The East Ramp General Aviation project began on July 8 and once completed will allow for additional aircraft parking. None of the projects have a direct impact on passenger navigation in the parking lot or terminals, but there will be construction equipment and some activity going on.

# **5 Reasons to Fly GRB**

Wondering why you should fly GRB? We've got our top 5 reasons for you in this fun video! Click on the image below to watch the video:





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