

GRBrief

Here's What's Happening at Green Bay Austin Straubel International Airport

April 2017



GRB officially designated as “The Gateway to Lambeau Field”

It's official! A partnership agreement with the [Green Bay Packers](#) has officially designated Green Bay Austin Straubel International Airport as "The Gateway to Lambeau Field."

“We’ve had a longstanding relationship with the Green Bay Airport,” stated Mark Murphy, President/CEO of the Green Bay Packers. “The team flies in and out of Green Bay; our players and staff regularly use the airport; and we’ve supported air service development efforts. Having a strong and vibrant airport is important to our organization and it’s important to area businesses and residents as well. The Gateway to Lambeau Field designation is a fitting designation.”

The partnership formalizes the already existing relationship the Packers and GRB have shared, but now it clearly indicates that GRB is the airport closest to Lambeau Field and the one to use if you’re flying in or out of Northeast Wisconsin. Going forward, you will see GRB use The Gateway to Lambeau Field tagline and logo. GRB will also be more visible at Lambeau Field on game day and on the Packers’ web site.



New International Arrivals Facility takes off

The new, \$4.3 million, stand-alone International Arrivals Terminal (IAT) at GRB is jetting past expectations. From its opening on June 8, 2016 through the end of the year (seven months), 277 aircraft cleared [U.S. Customs](#) at the facility.

“That is ahead of the pace we anticipated,” said Airport Director Tom Miller. “Previously, U.S. Customs and Border Protection (CBP) would clear, at most, about 400 aircraft total on a yearly basis. When we opened the doors on this new facility, the numbers started to increase.”

GRB is often the first point of entry into the U.S. for corporate and private aircraft because it has an International Port of Entry status, is on the Great Circle flying route from Europe into the heartland of the United States, and has a fully operational USDA-approved auto-clave to handle regulated international trash.



Public Safety Officer saves life of traveler

On the morning of February 20, 2017, Airport Public Safety Officer Ashley Hull was dispatched regarding a woman who had collapsed on the roadway just outside of Green Bay Austin Straubel International Airport's terminal. The woman did not have a pulse and was not breathing. Officer Hull responded immediately and relieved off duty Wausau police officer Shawn Fritsch who had initiated CPR and administered one shock from a public use AED available in the airport terminal building. Officer Hull performed chest compressions over an extended timeframe, using an AED several times and inserting an airway for the patient. The woman was taken to the hospital and survived the ordeal thanks to the actions of Officer Hull and the others who assisted.

Officer Hull's efforts were recognized with a commendation from Brown County Executive Troy Streckenbach and Airport Director Tom Miller and an award from [Pro-Tec Fire Services](#).

"This was an unbelievable team effort with the off-duty officer, our public safety department as well as Ashwaubenon." Officer Hull said.



GRB "springs" into action

In March, total passenger numbers were up from 2016 by approximately 8.8%. Year-to-date numbers are up 3.2%

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Another TSA Pre✓® event on the horizon

After the success of last July's TSA Pre✓® event, GRB is planning to host another event July 24-28.

TSA Pre✓® is an expedited screening program that allows flyers to leave on their shoes, light outerwear and belt, keep their laptop in its case and keep 3-1-1 compliant liquids/gels in a carry on bag. ALL airlines that serve GRB-American, Delta and United --participate in TSA Pre✓®.

Applicants who want to enroll in TSA Pre✓® are required to make an in-person visit to an application center to verify citizenship or immigration status, as well as to provide fingerprints. There is a non-refundable application processing fee of \$85, which covers a five-year membership. To learn more about TSA Pre✓®, visit www.tsa.gov.



Construction season ahead for GRB

In coming months, construction work will be taking place at GRB, but should have minimal impact on travelers. Construction will extend from South Point Road, all the way to the 4-Way Stop intersection near U.S. Customs. There will be detours planned for businesses operating on that road. The employee parking lot is undergoing construction and is expected to be completed by the middle of May.

Flying local: why it matters

You probably already know it's important to shop local--investing in the community has many benefits for you and your neighbors. Remember, it's just as important and beneficial to fly local as it is to shop local! Here's why you should fly local:

- **To support local jobs.** When you choose to fly local, you're supporting more than the 700 jobs directly related to GRB
- **To invest in the community.** Every dollar you spend in Green Bay has the potential to come back and directly benefit this community and you.
- **To open doors for more flights.** When negotiating with airlines about the possibility of coming to GRB or offering more flights, the number of potential customers has a big impact.



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Our mailing address is:

2077 Airport Drive Suite 18, Green Bay, WI 54313

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